



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25329616	Changes as of: 10/13/2016 at 10:40 AM	Version: Original Order
CPE: 509/942/8289	Flight: 10/14/16 - 10/20/16	Station: WFVX
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: POLIQUIN, BRUCE	Market: Bangor
815 SLATERS LANE	Product: ME-2	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 5475080	Primary Demo: Adults 35+
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE
	Salesperson: JAMES SCUTARI 202-955-5342	Assistant: JAMES SCUTARI 202-955-5342
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/14 - 10/20							Total Spots	Total \$	CPP	GRP
							10/14	10/15	10/16	10/17	10/18	10/19	10/20				
1	F 7:30p-10p		U MAINE HOCKEY	\$400.00	5.9	30	1	0	0	0	0	0	0	1	\$400.00	\$67.80	5.9
TOTALS:							1	0	0	0	0	0	0	1	\$400.00	\$67.80	5.9



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<b>CPE:</b> 509/942/8289	<b>Flight:</b> 10/14/16 - 10/20/16	<b>Station:</b> WFVX	<b>Total \$:</b> \$400.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Advertiser:</b> POLIQUIN, BRUCE	<b>Market:</b> Bangor	<b>Total Spots:</b> 1
	<b>Product:</b> ME-2	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$67.80
	<b>Agency Order #:</b> 5475080	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 5.9
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> JAMES SCUTARI 202-955-5342	<b>Assistant:</b> JAMES SCUTARI 202-955-5342	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/13/16 10:40 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$13,333
<b>WFVX Share:</b>	3%
<b>Comment:</b>	
<b>WABI:</b>	45%
<b>WLBZ:</b>	21%
<b>WVII:</b>	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$400.00	\$67.80	5.9
<b>Total</b>	100%	1	\$400.00	\$67.80	5.9

Monthly Summary		
Month	Spots	Dollars
2016-Oct	1	\$400.00
<b>Total</b>	1	\$400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/13/16 10:40 AM	JAMES SCUTARI	New	1		\$400.00	\$400.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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